

APPLICABLE FINAL TERMS

Dated 25 April 2013

SOCIÉTÉ GÉNÉRALE EFFEKTEN GMBH
acting in its own name but for the account of Société Générale**Issue of up to 20,000 Certificates of Euro 1,000 each (i.e. up to EUR 20,000,000)**

Series DE 3065/13.5, Tranche 1

Denominated for commercial purposes
“Credit Linked Certificates Grandi Imprese Italiane”**Unconditionally and irrevocably guaranteed by Société Générale**
under the € 30,000,000,000 Debt Issuance Programme**PART A – CONTRACTUAL TERMS**

The Certificates are offered to the public in Italy for subscription from and including 30 April 2013 to and including 17 May 2013, save in the case of early ending or prolongation, as the case may be.

Unless stated otherwise herein, capitalised terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions set forth under the heading “*Terms and Conditions of the Italian Certificates*” (the **Conditions**) in the Base Prospectus dated 19 June 2012 (the **Base Prospectus**) (which (as supplemented by the supplement dated 27 June 2012 (the **Supplement**)) constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**) as amended (which includes the amendments made by Directive 2010/73/EU (the **2010 PD Amending Directive**) to the extent that such amendments have been implemented in a Member State)). This document constitutes the final terms (the **Final Terms**) of the Certificates (the **Certificates**) described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with this Base Prospectus and any Supplement; provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed and (ii) provides for any change(s) to the Conditions as set out under the heading “*Terms and Conditions of the Italian Certificates*”, such change(s) shall have no effect with respect to the Conditions of the Certificates to which these Final Terms relate. Full information on the Issuer, the Guarantor and the offer of the Certificates is only available on the basis of the combination of these Final Terms and the Base Prospectus. Prior to acquiring an interest in the Certificates described herein, prospective investors should read and understand the information provided in the Base Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Certificates in the United States or to, or for the account or benefit of, U.S. persons. The Base Prospectus, any Supplement(s) and these Final Terms are available for viewing at Société Générale, Frankfurt am Main branch, Neue Mainzer Strasse 46-50, 60311 Frankfurt am Main, Germany and <http://prospectus.socgen.com> and copies may be obtained free of charge from this address.

The provisions of the Technical Annex apply to these Final Terms and such documents shall be read together.

The terms of these Final Terms complete and vary the Conditions of the Certificates set out in the Base Prospectus. The Conditions so completed or varied together with the relevant provisions of these Final Terms will form the Conditions applicable to this Series of Certificates (the **Completed Conditions**).

Application will be made to admit to trading the Certificates on the electronic Multilateral Trading Facility named Euro TLX (“**EuroTLX**”) organized and managed by Euro TLX SIM S.p.A..

The information included herein with respect to indices and/or formulas comprising, based on or referring to variations in the prices of one or more share(s) in companies, any other equity or non-equity securities, indices, currencies or currency exchange rates, interest rates, dividends, credit risks, fund units, shares in investment companies, term deposits, life insurance contracts, loans, commodities or bond or futures contracts, unit linked features (accounting units) or the occurrence or not of certain events not linked to the Issuer or the Guarantor or a basket thereof or any combination thereof to which the Certificates are linked (the **Underlyings**) consists only of extracts from, or summaries of, publicly available information. The Issuer and the Guarantor accept responsibility that such information has been correctly extracted or summarised. No further or other responsibility in respect of such information is accepted by the Issuer and the Guarantor. In particular, the Issuer and the Guarantor and the Dealer accept no responsibility in respect of the accuracy or completeness of the information set forth herein concerning the Underlyings of the Certificates or that there has not occurred any event which would affect the accuracy or completeness of such information.

No person has been authorised to give any information or to make any representation other than those contained in these Final Terms in connection with the issue or sale of the Certificates and, if given or made, such information or representation must not be relied upon as having been authorised by or on behalf of the Issuer or the Guarantor. The delivery of these Final Terms at any time does not imply that the information in it is correct as any time subsequent to this date.

The purchase of the Certificates issued under the Debt Issuance Programme is associated with certain risks. Each prospective investor in Certificates must ensure that the complexity and risks inherent in the Certificates are suitable for its investment objectives and are appropriate for itself or the size, nature and condition of its business, as the case may be. No person should deal in the Certificates unless that person understands the nature of the relevant transaction and the extent of that person's exposure to potential loss. Each prospective purchaser of Certificates should consider carefully whether the Certificates are suitable for it in the light of its circumstances and financial position.

The investor should only invest in the Certificates if it is able to understand the Terms and Conditions. All investors should be versed in respect of the Certificates and should particularly understand and comprehend the yield of the Certificates (*Leistungsversprechen*) promised by the Issuer and the Guarantor in its entirety. If this is not the case, an investment in the Certificates is not advised.

Prospective investors in Certificates should consult their own legal, tax, accountancy and other professional advisers to assist them in determining the suitability of the Certificates for them as an investment.

	Form of Conditions	Completed
1.	(i) Issuer	Société Générale Effekten GmbH
	(ii) Guarantor	Société Générale, acting also as placement coordinator (" <i>responsabile del collocamento</i> ") pursuant to article 93- <i>bis</i> of the Italian Legislative Decree n. 58 dated 14.02.1998, as amended (the " Italian Financial Act ")
2.	(i) Series Number	DE 3065/13.5
	(ii) Tranche Number	1
3.	Specified Currency or Currencies	EUR
4.	Aggregate Number of Securities	
	(i) Tranche	Up to 20,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 20,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a).
	(ii) Series	Up to 20,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 20,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a).
5.	Issue Price	EUR 1,000 per Certificate of EUR 1,000 Specified Denomination
6.	Specified Denomination(s)	EUR 1,000 in respect of each Certificate
7.	Issue Date	22/05/2013 (DD/MM/YYYY)
8.	Final Exercise Date	22/05/2018 (DD/MM/YYYY), (such date being the Scheduled Final Exercise Date), subject to the provisions of paragraph "Credit Linked Certificate Provisions" and the Technical Annex.
9.	Final Exercise/Payment Basis	Credit Linked. Exercise at Final Exercise Amount on the Scheduled Final Exercise Date, subject as otherwise provided in these Final Terms and to the provisions of the Technical Annex.
10.	Change of Final Exercise/Payment Basis	Not Applicable
11.	Call/Put Options	Not Applicable

12. **Status of the Certificates** Unsubordinated

13. **Method of distribution** Non-syndicated

PROVISIONS RELATING TO INTERIM PAYMENT[S] (IF ANY)

14. **Fixed Amount Provisions** Applicable, subject to the provisions of the paragraph "Credit Linked Certificate Provisions" and the Technical Annex.

(i) Fixed Amount(s): See the Schedule

(ii) Fixed Amount Payment Date(s): See the Schedule

(iii) Business Day Convention: See the Schedule

(iv) Other terms relating to the method of calculating Fixed Amount(s): None

15. **Interim Amount Provisions:** Not Applicable

16. **Dual Currency Certificate Provisions** Not Applicable

PROVISIONS RELATING TO PHYSICAL DELIVERY

17. **Physical Delivery Certificate Provisions** Not Applicable

PROVISIONS RELATING TO EXERCISE

18. **Exercise at the option of the Issuer (other than for Tax Reasons, if applicable)** Not Applicable

19. **Exercise at the option of the Holders** Not Applicable

20. **Final Exercise Amount** In respect of each Certificate, the Issuer will redeem 100% of the Specified Denomination of such Certificate then outstanding on the Scheduled Final Exercise Date, provided that if one or more Credit Event Determination Date(s) occur(s), the Issuer will, on the Final Exercise Date, redeem each Certificate at the Cash Redemption Amount, subject to the provisions of the Credit Technical Annex.

21. **Final Exercise Date** See paragraph 8 above

(i) Specified Final Exercise Date See paragraph 8 above

(ii) Exercise Month Not Applicable

22. Early Exercise Amount(s) payable on exercise due to Tax Reasons or due to an Event of Default and/or the method of calculating the same (if required or if different from that set out in the Conditions)	Market Value
23. Credit Linked Certificate Provisions	Applicable
(i) Type of Credit Linked Certificates	Basket Certificates
(ii) First Credit Event Occurrence Date	30/04/2013
(iii) Settlement Type	European
(iv) Settlement Method	Cash Settlement
(v) Reference Entity(-ies)	The Reference Entities comprised in the Reference Portfolio as described in the Annex for Credit Linked Certificates hereto (or any Successor thereto)
(vi) Transaction Type	For each Reference Entity comprised in the Reference Portfolio, as described in the Annex for Credit Linked Certificates hereto
(vii) Multiple Successor(s)	Not relevant. Part 1 V "Multiple Successors" of the Credit Technical Annex does not apply to the Certificates
(viii) Reference Obligation(s)	For each Reference Entity comprised in the Reference Portfolio, the Reference Obligation(s) specified in the Annex for Credit Linked Certificates hereto
(ix) Calculation Agent responsible for calculating the redemption amount (if not the Calculation Agent specified in the Technical Annex)	Not Applicable
(x) All Guarantees	For each Reference Entity comprised in the Reference Portfolio, as specified in the Annex for Credit Linked Certificates hereto
(xi) Credit Events	For each Reference Entity comprised in the Reference Portfolio, the Credit Event(s) specified in the Annex for Credit Linked Certificates hereto
(xii) Notice of Publicly Available Information	For each Reference Entity comprised in the Reference Portfolio, as specified in the Annex for Credit Linked Certificates hereto

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(xiii)	Obligation(s)	
	Obligation Category	For each Reference Entity comprised in the Reference Portfolio, the Obligation Category specified in the Annex for Credit Linked Certificates hereto
	Obligation Characteristics	For each Reference Entity comprised in the Reference Portfolio, the Obligation Characteristics specified in the Annex for Credit Linked Certificates hereto
(xiv)	Accrual of Interest upon Credit Event	No Accrued Interest upon Credit Event
(xv)	Terms relating to Settlement	
	Final Value	Fixed Recovery: 0 per cent
	Selected Obligation(s):	Not Applicable
(xvi)	First-to-Default	Not Applicable
(xvii)	Provisions relating to Basket Certificates	Applicable
	(a) Reference Portfolio Notional Amount	The Aggregate Specified Denomination (up to EUR 20,000,000)
	(b) Reference Entity Notional Amount	For each Reference Entity comprised in the Reference Portfolio, the amount equal to the product of the Reference Entity Weighting and the Reference Portfolio Notional Amount
	(c) Reference Price	For each Reference Entity comprised in the Reference Portfolio : the percentage specified as such in the Annex for Credit Linked Certificates hereto
	(d) Reference Entity Weighting	For each Reference Entity comprised in the Reference Portfolio: the proportion specified as such in the Annex for Credit Linked Certificates hereto
	(e) Provisions relating to Tranche Certificates	Not Applicable
	(f) Interest Recovery	Fixed Interest Recovery with an Interest Recovery Rate of 0 per cent.
(xviii)	Provisions relating to other Credit Linked Certificates	Not Applicable
(xix)	Such other additional terms or provisions as may be required	

Not Applicable

- (xx) Business Days (for the purposes of the Technical Annex) Target 2, London

PROVISIONS RELATING TO KNOCK-IN/-OUT EVENTS

24. Knock-In/-Out Event(s) Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE CERTIFICATES

25. Form of Certificates Permanent Global Note
26. Payments on Temporary Global Certificates Restricted Not Applicable
27. "Payment Business Day" election Following Payment Business Day
28. Financial Centre(s) Not Applicable
29. Redenomination Not Applicable

OTHER FINAL TERMS

30. Other final terms Not Applicable

NOTICES

31. Means of publication <http://prospectus.socgen.com>
32. Clearing System Delivery Period Not Applicable

PLAN OF DISTRIBUTION AND ALLOTMENT

33. Notification Process for allotted amount Not Applicable
34. Tranche reserved to one of the countries where the Offer is made Not Applicable

PLACING AND UNDERWRITING

35. (i) If syndicated, names and addresses and underwriting commitments of Managers Not Applicable
- (ii) Date of Subscription Agreement Not Applicable

- (iii) Stabilising Manager (if any) Not Applicable
- 36. If non-syndicated, name and address of the relevant Dealer** Société Générale
Tours Société Générale
17, Cours Valmy
92987 Paris-La Défense Cedex 7
- 37. Total commission and concession** There is no commission and/or concession paid by the Issuer to the Dealer
- Société Générale shall pay to the person(s) mentioned below (each an "Interested Party") the following remunerations for the services provided by such Interested Party to Société Générale in the capacity set out below:
- to each relevant distributor, an upfront remuneration up to 2.50% of the Specified Denomination of Certificates effectively placed as of the Issue Date.
- 38. Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable** Not Applicable
- 39. Additional selling restrictions** Not Applicable
- 40. Table** Not Applicable

GOVERNING LAW

- 41. Governing Law** The Certificates and any non-contractual obligations arising out of or in connection with the Certificates will be governed by, and shall be construed in accordance with, German law.
- The Guarantee and any non-contractual obligations arising out of or in connection with the Guarantee will be governed by, and shall be construed in accordance with, French law.

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Certificates and public offer in Italy and admission to trading on the MTF named Euro TLX managed by Euro TLX SIM S.p.A., described herein by Société Générale Effekten GmbH pursuant to its € 30,000,000,000 Debt Issuance Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer and the Guarantor accept responsibility for the information contained in these Final Terms under § 5 Sec. (4) German Securities Prospectus Act (*Wertpapierprospektgesetz*).

Information or summaries of information included herein with respect to the Underlying(s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. The Issuer and the Guarantor declare that, to the best of their knowledge, the information contained in these Final Terms is accurate and does not contain any material omissions.

Signed on behalf of the Issuer:

By: Marita FIEDLER

Duly authorized

By: Achim OSWALD

Duly authorized

Signed on behalf of the Guarantor:

By: Marita FIEDLER

Duly authorized

By: Achim OSWALD

Duly authorized

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

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| (i) | Listing | None |
| (ii) | Admission to trading | Application will be made to admit to trading the Certificates on the MTF named Euro TLX managed by Euro TLX SIM S.p.A. Société Générale, directly or through a third party appointed by it, will act as specialist for the Certificates, in accordance with the rules and regulations of EuroTLX. |

2. RATINGS

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| Ratings | The Certificates to be issued have not been rated. |
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3. NOTIFICATION and AUTHORISATION

The *Bundesanstalt für Finanzdienstleistungsaufsicht* (BaFin), Germany, has provided the *Commissione Nazionale per le Società e la Borsa* (CONSOB), Italy with a certificate of approval attesting that the Base Prospectus and the Supplement have been drawn up in accordance with the Prospectus Directive.

The Issuer and the Guarantor have authorised the use of these Final Terms, the Base Prospectus dated 19 June 2012 by the Dealer/Managers and the entities in charge of the distribution of the Certificates (the **Distributors** and, together with the Dealer/Managers, the **Financial Intermediaries**), in connection with offers of the Certificates to the public in Italy for the period set out in paragraph 12 below; being specified that the name(s) and the address(es) of the Distributor(s) are available upon request to the Dealer (specified above in the item 36 of Part A).

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Distributor(s), so far as the Issuer is aware, no person involved in the issue of the Certificates has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Certificates. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Certificates and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Holders.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

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|-------|--------------------------|--|
| (i) | Reasons for the offer | See "Use of Proceeds" wording in Base Prospectus |
| (ii) | Estimated net proceeds | Not Applicable |
| (iii) | Estimated total expenses | Not Applicable |
| (iv) | Taxes and other expenses | Taxes charged in connection with the subscription, transfer, purchase or holding of the Certificates must be paid by the Holders and neither the Issuer nor the Guarantor shall have any obligation in |

relation thereto; in that respect, Holders shall consult professional tax advisers to determine the tax regime applicable to their own situation. Other expenses that may be charged to the Holders, *inter alia* by Distributors, in relation to the subscription, transfer, purchase or holding of the Certificates, cannot be assessed or influenced by the Issuer or the Guarantor and are usually based on the relevant intermediary's business conditions.

6. PERFORMANCE OF UNDERLYING, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING

Under these Certificates, the Holders are entitled to receive yearly Fixed Amounts. The Interest Calculation Amount to which the Fixed Amounts applies varies depending on how many Reference Entities the Credit Event has occurred: in case that no Credit Event has occurred the Interest Calculation Amount is equal to the Specified Denomination and it decreases of 12.5% for any Reference Entity subject to a Credit Event. At maturity, the Holders are entitled to receive the Specified Denomination per Certificate provided that no Credit Event has occurred on any of the Reference Entities. Investors are exposed to the default risk of the Issuer, Guarantor and the Reference Entities. The mark-to-market value of the Certificates will fluctuate as a function of the credit spread of the Reference Entities and the funding spread of the Guarantor. If the credits and funding spreads increase, the value of the Certificates will decrease. Information on historic credit spreads on the Reference Entities and the Guarantor can be obtained from Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Certificates).

7. PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT *(Dual Currency Certificates only)*

Not Applicable

8. OPERATIONAL INFORMATION

(i)	ISIN code	XS0925120379
(ii)	Common code	092512037
(iii)	Clearing System(s)	Clearstream Banking AG Luxembourg, 42 Avenue JF Kennedy, L-1855 Luxembourg, Luxembourg

9. Delivery: Delivery against payment

10. Name(s) and address(es) of Additional Paying Agent(s) and Settlement Agent (if any): Not Applicable

11. Address and contact details of Société Générale for all administrative communications relating to the Certificates:

Société Générale

17, cours Valmy

92987 Paris La Défense Cedex France

Telephone: +33 1 42 13 86 92 (Hotline)

Facsimile: +33 1 42 13 75 01

Attention: Equity Derivatives - Client Services

Mail: clientsupport-deai@sgcib.com

12. PUBLIC OFFERS

This paragraph applies only in respect of any offer of Certificates made in any Member State of the European Economic Area (EEA) which has implemented the Prospectus Directive (each, a **Relevant Member State**), where such offer is not made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of Certificates.

(i) Offer Period

From and including 30 April 2013 to and including 17 May 2013 in Italy, save in the case of early termination or postponement.

The Offer Period for the Certificates placed through “door-to-door selling” (pursuant to Article 30 of the Italian Financial Act) shall be from and including 30 April 2013 to and including 10 May 2013, save in case of early termination and postponement.

Pursuant to Article 30, paragraph 6, of the Italian Financial Act, the validity and enforceability of the subscriptions through “door-to-door selling” are suspended for a period of seven days from the date of the subscription. During such period, investors have the right to withdraw from the subscription without any charge or commissions, by means of communication to the Distributor.

The Issuer may at any time and for any reasons early terminate or postpone the Offer Period. In such event, a notice to the investors on the early termination or the postponement, as applicable, will be published on the website of the Issuer (<http://prospectus.socgen.com>).

(ii) Offer Price

The Certificates will be offered at the Issue Price of which up to a maximum of 2.50% is represented by distribution fee payable upfront by the Issuer to the Distributor[s]. The Issue Price is also increased by fees, if any, as mentioned in subparagraph (xii) below.

(iii) Conditions to which the Offer is subject

Offers of the Certificates are conditional on their issue and on any additional conditions set out in the standard

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terms of business of the Dealers and the Distributor(s) (together the **Financial Intermediaries**), notified to investors by such relevant Financial Intermediaries.

The Issuer reserves the right to withdraw the Offer and cancel the issuance of the Certificates for any reasons at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such a right, each such potential investor shall not be entitled to subscribe or otherwise acquire the Certificates.

In the event of cancel of the Offer, a notice to the investors will be published on the website of the Issuer (<http://prospectus.socgen.com>).

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|-------|--|---|
| (iv) | Description of the application process | The distribution activity will be carried out in accordance with the Distributor's usual procedures. Prospective investors will not be required to enter into any contractual arrangements directly with the Issuer in relation to the subscription of the Certificates. |
| (v) | Details of the minimum and/or maximum amount of application | Minimum subscription amount per investor:
1 Certificate

Maximum subscription amount per investor:
20,000 Certificates

The maximum amount of application of Certificates will be subject only to the availability at the time of the application.

There are no pre-identified allotment criteria. The Distributor will adopt allotment criteria that ensure equal treatment of prospective investors. All of the Certificates requested through the Distributor during the Offer Period will be assigned up to the maximum of the Offer.

In the event that, during the Offer Period, the requests exceed the total amount of the Offer destined to prospective investors, the Issuer may early terminate the Offer Period and will immediately suspend the acceptance of further requests. |
| (vi) | Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants | Not Applicable |
| (vii) | Details of the method and time limits for paying up and delivering the Certificates | The Certificates will be issued on the Issue Date against payment to the Issuer of the net subscription moneys. The settlement of the net subscription moneys and the delivery of the Certificates will be executed through the Dealer mentioned above. Investors will be notified by the relevant Distributor of their allocations of Certificates and the settlement arrangements in respect |

thereof.

- (viii) Manner and date in which results of the Offer are to be made public
Publication on the website of the Issuer (<http://prospectus.socgen.com>) on or around the Issue Date.
- (ix) Procedure for exercise of any right of preemption, negotiability of subscription rights and treatment of subscription rights not exercised
Not Applicable
- (x) Categories of potential investors to which the Certificates are offered
Offers of the Certificates shall be made by the Issuer to the public in Italy through the Distributors. In other EEA countries, offers will only be made pursuant to an exemption from the obligation to publish a prospectus under the Prospectus Directive as implemented in such countries.
- (xi) Process for notification to applicants of the amount allotted and the indication whether dealing may begin before notification is made
Each investor will be notified by the Distributor of its allocation of the Certificates after the end of the Offer Period and before the Issue Date.
- (xii) Amount of any expenses and taxes specifically charged to the subscriber or purchaser
Taxes charged in connection with the subscription, transfer, purchase or holding of the Certificates must be paid by the Holders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Holders shall consult professional tax advisors to determine the tax regime applicable to their own situation. The Holders shall also consult the Taxation section in the Base Prospectus.

Additional subscription fees or purchase fees: None

Post-issuance information: The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Certificates constituting derivative securities.

SCHEDULE

(This Schedule forms part of the Final Terms to which it is attached)

Part 1:

1.	(i)	Issuer	Société Générale Effekten GmbH
	(ii)	Guarantor	Société Générale, acting also as placement coordinator (" <i>responsabile del collocamento</i> ") pursuant to article 93-bis of the Italian Legislative Decree n. 58/1998 (the " Italian Financial Services Act ")
3.		Specified Currency or Currencies	Euro
4.		Aggregate Number of Securities	
	(i)	Tranche	Up to 20,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 20,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a).
	(ii)	Series	Up to 20,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 20,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a).
5.		Issue Price	EUR 1,000 per Certificate of EUR 1,000 Specified Denomination
6.		Specified Denomination(s)	EUR 1,000 in respect of each Certificate
7.		Issue Date	22/05/2013 (DD/MM/YYYY)
8.		Final Exercise Date	22/05/2018 (DD/MM/YYYY), (such date being the Scheduled Final Exercise Date), subject to the provisions of paragraph "Credit Linked Certificate Provisions" and the Technical Annex.
1.(i)		Listing	None
Part B			
14.		Fixed Amount Provisions	Applicable, subject to the provisions of the paragraph "Credit Linked Certificate Provisions" and the Technical Annex.
(i)		Fixed Amount(s)	On each Fixed Amount Payment Date(i) (i from 1 to 5), the Issuer will pay a coupon, per Specified Denomination, named Coupon(i), equal to : Rate of Interest × Relevant Proportion of the Interest Calculation Amount The Rate of Interest for the relevant Fixed Amount Payment Date(i) (i from 1 to 5) is: Rate of Interest(1): 3.00% payable in arrear Rate of Interest(2): 3.50% payable in arrear Rate of Interest(3): 4.00% payable in arrear

		Rate of Interest(4): 4.50% payable in arrear Rate of Interest(5): 5.00% payable in arrear
(ii)	Fixed Amount Payment Date(s)	Fixed Amount Payment Date(1): 22/05/2014 Fixed Amount Payment Date(2): 22/05/2015 Fixed Amount Payment Date(3): 22/05/2016 Fixed Amount Payment Date(4): 22/05/2017 Fixed Amount Payment Date(5): 22/05/2018
(iii)	Business Day Convention	Following Business Day Convention (unadjusted)
(iv)	Other terms relating to the method of calculating interest for Fixed Amount(s)	None

20. Final Exercise Amount

In respect of each Certificate, the Issuer will redeem 100% of the Specified Denomination of such Certificate then outstanding on the Scheduled Final Exercise Date, provided that if one or more Credit Event Determination Date(s) occur(s), the Issuer will, on the Final Exercise Date, redeem each Certificate at the Cash Redemption Amount, subject to the provisions of the Credit Technical Annex.

30. Other final terms

Not Applicable

Part 2 (Definitions)

Terms used in the formulae above are described in this Part 2.

Not Applicable

Part 3: Information relating to the Underlying

Information or summaries of information included herein with respect to the Underlying (s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. The Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as they are aware, and are able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

Part 4: Additional Information

Location where the Prospectus, any Supplements thereto and the Final Terms can be collected or inspected free of charge in Italy:

Société Générale,
Via Olona n.2, 20123 Milano
Italy

and on the following website :

<http://prospectus.socgen.com>

Part 5: Additional Risk Factors

Credit risk:

By acquiring the product, the investor takes a credit risk on the issuer and its guarantor (if any). For credit derivative transactions or credit linked certificates, investors will also be exposed to the credit risk of the reference entity(ies) mentioned in such product. The redemption value of the product described herein may be less than the amount initially invested. In a worst case scenario, investors could sustain the loss of their entire investment.

Credit exposures to Reference Entity (ies)

The Certificates will reference the credit(s) of the Reference Entity(ies). The redemption amount and/or the coupons of the Certificates will depend on whether (a) Credit Event(s) has(ve) occurred in respect of such Reference Entity(ies) unless the capital is guaranteed in full at maturity in which case the redemption amount payable at maturity will be equal to the initial nominal amount but the redemption date will be delayed in case of the occurrence of (a) Credit Event(s) in respect of such Reference Entity(ies). If between the First Credit Event Occurrence Date and the Last Credit Event Occurrence Date, (a) Credit Event(s) occur(s) with respect to one or more of the Reference Entity(ies), the Certificates will be adversely affected by an actual loss of principal and/or diminution of the coupons. Consequently, the Certificates may create significantly leveraged exposure to the credit of such Reference Entity(ies). Unless the capital is guaranteed in full at maturity, the product includes a risk of capital loss in part or in whole, as the result of Credit Event(s) occurring with respect to the Reference Entity(ies).

Credit Rating

Holders should be aware that credit ratings do not constitute a guarantee of the quality of the Certificates or the Reference Entity(ies). The rating assigned to the Certificates by the rating agencies, if any, is based on the Reference Entity(ies)'s current financial condition (or, as the case may be, the Reference Entity(ies)'s long term unsubordinated debt rating) and reflects only the rating agencies' opinions. In respect of the Reference Entity(ies), rating agencies do not evaluate the risks of fluctuation in market value but attempt to assess the likelihood of principal and/or interest payments being made. A credit rating is not a recommendation to buy, sell or hold securities and may be subject to revision, suspension or withdrawal at any time by the assigning agency. Nevertheless, the rating agencies may fail to make timely changes in credit ratings in response to subsequent events so that a Reference Entity(ies)'s current financial condition may be better or worse than a rating indicates. Accordingly a credit rating may not fully reflect the true risks under the Certificates.

ANNEX FOR CREDIT LINKED CERTIFICATES

Reference Portfolio:

Reference Entities	Transaction Type	Reference Entity Weighting	Reference Obligation	Reference Price	Status
INTESA SANPAOLO S.p.A.	Standard European Corporate	12.5%	XS0304508921	100%	Senior
UNICREDIT S.p.A.	Standard European Corporate	12.5%	XS0185030698	100%	Senior
MEDIOBANCA BANCA DI CREDITO FINANZIARIO S.p. A.	Standard European Corporate	12.5%	XS0242820586	100%	Senior
UNIONE DI BANCHE ITALIANE S. c. p. A.	Standard European Corporate	12.5%	XS0248693854	100%	Senior
ENEL S.p.A.	Standard European Corporate	12.5%	XS0306644344	100%	Senior
TELECOM ITALIA S.p.A.	Standard European Corporate	12.5%	XS0184373925	100%	Senior
ATLANTIA S.p.A.	Standard European Corporate	12.5%	XS0193947271	100%	Senior
ENI S.p.A.	Standard European Corporate	12.5%	XS0167456267	100%	Senior

Terms applicable to a Reference Entity are the ones specified in the tables below for the Transaction Type of such Reference Entity as determined in the table above.

In the tables below, "X" means "applicable"

Credit Events	Standard European Corporate
Bankruptcy	X
Failure to Pay	X
Grace Period Extension	
Notice of Publicly Available Information	X
Payment Requirement (USD 1,000,000)	X
Obligation Default	
Obligation Acceleration	
Repudiation/Moratorium	
Restructuring	X
Restructuring Maturity Limitation and Fully Transferable Obligation	
Modified Restructuring Maturity Limitation and Conditionally Transferable Obligation	X
Multiple Holder Obligation	X
Default Requirement (USD 10,000,000)	X
All Guarantees	X

<i>Obligation Category</i>	Standard European Corporate
Payment	
Borrowed Money	X
Reference Obligations Only	
Bond	
Loan	
Bond or Loan	

<i>Obligations Characteristics</i>	Standard European Corporate
Not Subordinated	
Standard Specified Currency	
Standard Specified Currencies and Domestic Currency	
Not Sovereign Lender	
Not Domestic Currency	
Not Domestic Law	
Listed	
Not Domestic Issuance	